

In Association with



CALL FOR PAPERS
4th International Conference
on
Innovative Research Practices in Social Sciences (IRPSS-2024)

IRPSS-2024 will focus on salient issues related to innovative and creative research practices in the social sciences. This conference will meticulously foster concepts and techniques that competent researchers employ to ensure creativity in the social sciences research process.

SUB THEME

- A. Marketing
- B. Finance & Accounting
- C. Human Resource Management
- D. Economics

- E. Entrepreneurship, Social Issues & Public Policies
- F. General Management
- G. Business Analytics
- H. Emerging Technologies used in Business (AI, ML, IoT, Blockchain, Cybersecurity, Robotics)

CONFERENCE DATE

16th – 18th
JANUARY, 2025

PUBLICATION SCOPE

Journal Publication

- International Journal of Emerging Markets (Emerald Publishing)
<https://www.emeraldgrouppublishing.com/journal/ijoem#journal-description>
- FIIB Business Review (Sage Publishing)
<https://journals.sagepub.com/aims-scope/FIB>
- South Asian Journal of Marketing (Emerald Publishing)
[https://www.emeraldgrouppublishing.com/journal/sajm# aims-and-scope](https://www.emeraldgrouppublishing.com/journal/sajm#aims-and-scope)

Edited book Publication

- "Sustainable Research Practices in Social Sciences" to be published by Taylor & Francis (Routledge publication) under the series Contemporary Management Practices.
<https://iemirpss.org/publication-guidelines/>

Proceedings Publication

- Proceedings Publication Springer (SCOPUS)

IMPORTANT DATES

Last Date for Full Paper
Submission
20th December, 2024

Final registration
10th January, 2025

27th December, 2024
Notification of Full Paper
Acceptance

16th-18th January, 2025
Conference Date



DATE : 16th-18th January, 2025



VENUE : IEM Ashram Campus, Salt Lake, Kolkata

Rules for Papers

Papers are invited from academicians, practitioners, research scholars and students on the afore-mentioned themes/sub-themes. The following are the guidelines to the participants:

Paper: Manuscripts should contain original research work of author/s, which have not been published elsewhere in any form nor sent for publication elsewhere. Manuscript should have Manuscript should have APA-7th Edition (For more details, please visit https://iemirpss.org/wp-content/uploads/2021/11/APA style-of-referencing_7th_-Edn.pdf)

Word Limit : Please try to restrict your paper within 8000 words

Note: Each submission must follow the guidelines of the respective journals & Edited Book

Evaluation & Acceptance Criterion

- Potential value/Impact of research
- Relevance to conference theme
- Originality
- Clarity,
- Length (Limited to 5000 words only)
- Plagiarism free

Uniqueness of this Conference

- Journal Publication (Emerald Publishing/Sage Publishing)
- Taylor & Francis Routledge Publication (Edited Book)
- Proceedings Publication Springer (SCOPUS)
- Best Research Paper Award INR 20,000/-
- Internationally Reputed Keynote speakers

Best Paper Award Selection

One best paper shall be awarded best on the following criterion :

- Potential value/Impact of research
- Relevance to conference theme
- Originality
- Clarity

Paper Submission

Please visit the following link for more information on Paper submission ,Journal Publication & Edited Book Publication:

<http://www.iemirpss.org/>

In case of any difficulties, you may submit your paper at

<https://iemirpss.org/conference-paper-submission/>

Note: Each submission must follow the guidelines of the respective journals & Edited Book.

Registration Fees

Code	Description	Fee (₹)	
A Basic Registration Fee			
Category of Registration		Indian	International
A1	Student (P.G/ U.G)	300/-	50 USD
A2	Research Scholar	1000/-	50 USD
A3	Academicians	2500/-	50 USD
A4	Corporate delegates	3000/-	50 USD
B	Registration fee for co author	No Separate Registration Fee is Applicable for Coauthor(s)	
C	Publication Fee	NIL	NIL
D	In Absentia Fee	2500/-	50 USD