



**4<sup>th</sup> International Conference 2025**  
**on**  
**"Innovative Research Practices in Social Sciences**  
**(IRPSS-2025)"**  
**In Association with**  
**Smart Society, USA**

**Platform: HYBRID**  
**January 16, 17 &18, 2025**

**Program Schedule**

Day 1: Inaugural Session	Program	Timings (IST)	Duration
	<b>Day 1_ January 16, 2025</b>		
	<b>(Inaugural Session)</b>		
	<b>Emcee: Prof Piyali Banerjee</b> , Assistant Professor, Department of Business Administration, Institute of Engineering & Management, Kolkata & Member, Organizing Committee-IRPSS-2025		
	Topic: Inaugural Session_4 <sup>th</sup> <b>International Conference on Innovative Research Practices in Social Sciences (IRPSS-2025)</b>		
	Time: Jan 16, 2025 10:00 AM (IST) India		
	<b>Join Zoom Meeting:</b> <a href="https://us06web.zoom.us/j/89719552604?pwd=V5mSuAk2OcKhjn6RbB5xoG5qp0JvSW.1">https://us06web.zoom.us/j/89719552604?pwd=V5mSuAk2OcKhjn6RbB5xoG5qp0JvSW.1</a>		
	Meeting ID: 897 1955 2604 Passcode: 352092		
	<b>Welcome Address:</b> Prof. (Dr.) Rabin Mazumder, Professor & Head, Department of Business Administration, Institute of Engineering & Management, Kolkata, India & Convener-IRPSS-2025	10:00 am - 10:05 am	5m
	<b>Lighting of the Digital Lamp by All Dignitaries</b>	10:05 am - 10:10 am	5m
	<b>Inaugural Address:</b> Prof. (Dr.) Satyajit Chakrabarti, Director, Institute of Engineering & Management, Kolkata, India.	10:10 am - 10:20 am	10m
	<b>Address by</b> Prof (Dr.) Sajal Dasgupta, Vice Chancellor, University of Engineering & Management Kolkata	10.20 am – 10.25 am	5m
	<b>Address by the Principal of Ashram Campus:</b> Prof (Dr.) Sundeep Singh Sondhi, Institute of Engineering & Management, Kolkata, India.	10:25 am - 10:30 am	5m
	<b>Inaugural Keynote Address:</b> Dr. Rocky J. Dwyer, Professor, Walden University.	10:30 am - 10:50 am	20m
	<b>Keynote Address:</b> Prof. (Dr.) Prabal K. Sen, Former Professor and Chairperson, EDC, XLRI, Jamshedpur, India.	10:50 am – 11.10 am	20m
	<b>Keynote Address:</b> Prof. (Dr.) Subhasish Ray, Professor, XLRI, Jamshedpur, India.	11:10 am - 11:30 am	20m

	<b>Theme Address:</b> Prof. (Dr.) Debasish Chakraborty, (Founder & Chief Mentor, Global Scholastic), Dean of the School of Business, Seton Hill University, Former Dean and Director, Central Michigan University, USA	11:30 am - 11:50 pm	20m
	<b>Theme Address:</b> Mr. Aneesh Sarkar, IPS, Deputy Commissioner of Police, Bidhannagar Zone, Kolkata, India.	11:50 am - 12:10 pm	20m
	<b>Concluding Note: Prof Piyali Banerjee</b> , Assistant Professor, Department of Business Administration, Institute of Engineering & Management, Kolkata & Member, Organizing Committee-IRPSS-2025	12.10 pm-12.15 pm	5m
	<b>Networking Session cum Lunch Break</b>	12.30 pm-1.30 pm	1hr
	Workshop on “ <b>Techniques of Systematic Literature Review</b> ”: Prof. (Dr.) Parthasarathi Mukhopadhyay, Head, Dept. of Library & Information Science, Kalyani University, India.  Zoom link: <a href="https://us06web.zoom.us/j/89719552604?pwd=V5mSuAkOcKhjn6RbB5xoG5qp0JvSW.1">https://us06web.zoom.us/j/89719552604?pwd=V5mSuAkOcKhjn6RbB5xoG5qp0JvSW.1</a>  Meeting ID: 897 1955 2604 Passcode: 352092	02:00 pm - 05:00 pm	3hrs
<b>Day 2_ January 17, 2025</b>			
<b>Technical Sessions</b>	<b>Marketing (Track 1: Panel 1)</b> <b>Chair (Academics):</b> Prof. (Dr.) Anirban Sarkar, Professor & HoD, Dept. of Management & Marketing, West Bengal State University, India.  <b>Moderator:</b> Prof. Sayan Karmakar: Dept. of Business Administration, Institute of Engineering & Management, Kolkata, India. Meeting ID: Meeting ID: 839 2793 7820 Passcode : 176254 Invite <span style="float: right;">Link:</span> <a href="https://us06web.zoom.us/j/83927937820?pwd=KQr2UaXqzZGzDASEjyLawuM1E4FTow.1">https://us06web.zoom.us/j/83927937820?pwd=KQr2UaXqzZGzDASEjyLawuM1E4FTow.1</a>	10:00 am – 12:00 pm	2 hours
	<b>Finance (Track 2: Panel 1)</b> <b>Chair (Academics):</b> Mr. Debankur Majumdar, Vice President-Regulatory, NSE, India.  <b>Moderator:</b> Prof. Ajanta Ghosh, Assistant Professor, Dept. of Business Administration, Institute of Engineering & Management, Kolkata, India. Meeting ID: 834 4789 5115 Passcode : 460672 Invite Link: <a href="https://us06web.zoom.us/j/83447895115?pwd=y0bp6Gg1LorIqA2hc9vPdvoLl9Xrv3.1">https://us06web.zoom.us/j/83447895115?pwd=y0bp6Gg1LorIqA2hc9vPdvoLl9Xrv3.1</a>	10:00 am – 12:00 pm	2 hours
<b>Technical Sessions</b>	<b>Human Resource Management (Track 3: Panel 1)</b> <b>Chair:</b> Prof. (Dr.) Ishita Chatterjee, Associate Professor, Dept. Of Psychology, University of Calcutta, West Bengal, India.  <b>Moderator: Prof. (Dr.) Saikat Chakrabarti</b> , Professor, Dept. of Business Administration, Institute of Engineering & Management, Kolkata, India.  Meeting ID: 890 8143 4363 Passcode : 802793 Invite Link:	10:00 am – 12:00 pm	

	<a href="https://us06web.zoom.us/j/89081434363?pwd=7RuF3AgQbfRfxloso5cmjYT81Q5TU4.1">https://us06web.zoom.us/j/89081434363?pwd=7RuF3AgQbfRfxloso5cmjYT81Q5TU4.1</a>		
	<b>Lunch Break</b>	<b>12:30 pm to 2:00 pm</b>	
<b>Technical Sessions</b>	<p><b>General Management (Track 4: Panel 1)</b>  <b>Chair:</b> Prof. (Dr.) Shweta Rani, Associate Professor &amp; HoD, Department of Commerce and Management, The Neotia University, Kolkata .</p> <p><b>Moderator:</b> Prof. Kamalika Dasgupta, Assistant Professor, Dept. of Business Administration, Institute of Engineering &amp; Management, Kolkata, India.</p> <p>Meeting ID: 834 4789 5115  Passcode: 460672  Invite Link:  <a href="https://us06web.zoom.us/j/83447895115?pwd=y0bp6Gg1LorIqA2hc9vPdvoLJ9Xrv3.1">https://us06web.zoom.us/j/83447895115?pwd=y0bp6Gg1LorIqA2hc9vPdvoLJ9Xrv3.1</a></p>	<b>2.00 pm-5.00 pm</b>	3 hours
<b>Technical Sessions</b>	<p><b>Marketing (Track 1: Panel 2)</b>  <b>Chair (Academics):</b> Prof. (Dr.) Shivaji Banerjee, Associate Professor St. Xaviers College.</p> <p><b>Moderator:</b> Prof. (Dr.) Soumik Gangopadhyay: Dept. of Business Administration, Institute of Engineering &amp; Management, Kolkata, India.</p> <p>Meeting ID: 839 2793 7820  Passcode : 176254  Invite Link:  <a href="https://us06web.zoom.us/j/83927937820?pwd=KQr2UaXqzZGzDASEjyLawuM1E4FTow.1">https://us06web.zoom.us/j/83927937820?pwd=KQr2UaXqzZGzDASEjyLawuM1E4FTow.1</a></p>	<b>2.00pm-5.00 pm</b>	
<b>Technical Sessions</b>	<p><b>Technology Management (Track 5: Panel 1)</b>  <b>Chair (Academics):</b> Prof Saibal Sen, Former GM, SONY</p> <p><b>Moderator:</b> Prof. Sananda Halder, Assistant Professor, Dept. of Business Administration, Institute of Engineering &amp; Management, Kolkata, India.</p> <p>Meeting ID: 890 8143 4363  Passcode : 802793  Invite Link:  <a href="https://us06web.zoom.us/j/89081434363?pwd=7RuF3AgQbfRfxloso5cmjYT81Q5TU4.1">https://us06web.zoom.us/j/89081434363?pwd=7RuF3AgQbfRfxloso5cmjYT81Q5TU4.1</a></p>	<b>2.00pm-5.00 pm</b>	

**Day 3\_ January 18, 2025 Valedictory Session**

**Emcee: Prof Suchana Roy**, Assistant Professor, Dept. of Business Administration, Institute of Engineering & Management, Kolkata, India

**Topic: Valedictory Session\_4th International Conference on Innovative Research Practices in Social Sciences (IRPSS-2025)**

**Meeting ID:**

<https://us06web.zoom.us/j/89719552604?pwd=V5mSuAk2OcKhjn6RbB5xoG5qp0JvSW.1>

Meeting ID: 897 1955 2604

Passcode: 352092

<b>Valedictory Session</b>	<b>Special Keynote Speaker:</b> Prof. (Dr.) Giuseppe Stigliano, CEO at international agencies, TEDx speaker, Adjunct Professor.	4:00 pm – 4:30 pm	30 minutes
	<b>Valedictory Address</b> Chairperson: Professor (Dr.) Jayendra S. Gokhale. Associate Professor & Graduate Program Coordinator. Embry Riddle Aeronautical University, US	4:30 pm – 5:00 pm	30 minutes
	Keynote speaker: Prof. (Dr.) Anindo Bhattacharjee, Associate Professor, Woxsen University, India.	5:00 am to 5:20 am	20 minutes
	Announcement of Best Paper Award & Award Distribution	5:20 pm – 5:35 pm	15 minutes
	<b>Vote of Thanks:</b> Dr. Saikat Chakrabarti, Professor, Department of Business Administration, Institute of Engineering & Management, Kolkata, India.	5:35 pm – 5:45 pm	10 minutes
<b>Academic Networking</b>	5:45 pm – 6:15 pm		